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## [ PDF Database Document ] - BTCC Cryptocurrency Exchange

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<https://www.btcc.com/en-US/academy/research-analysis/do-you-think-altcoins-are-the-best-to-invest-in-2022>

### Do you Think Altcoins are the Best to Invest in 2022?

If you want to know whether you should buy [Altcoins](#) or just stick to Bitcoin, or you want to know do altcoins deserve to invest in 2022. This guide is for you. In this section, we will discuss some of the main reasons why you can consider investing in some top Altcoins today.



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## Many Altcoins Have Produced Huge Returns

Firstly, perhaps the main reason why you can consider buying some Altcoins today is that many projects have produced life changing returns. We gave some examples when analyzing the best Altcoins in 2022, but please allow us to elaborate further.

For example, we just mentioned that when BNB was launched at the end of 2017, the value of a

single token was only \$0.11. But as of press time, the 52 week high of the project was \$690. This is equivalent to end-to-end revenue of more than 690000%. So if you only invest \$1000, at its peak, your money will be worth \$6.9 million. In another example, we also mentioned that Decentraland and its MANA tokens later witnessed an increase of 23000%.

Therefore, investing \$1000 in this Altcoins will be worth more than \$230000. To sum up, as we mentioned earlier, not all Altcoins will perform as well as BNB and Decentraland - so it's important to set realistic expectations before buying.



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## Altcoins Outperformed Bitcoin

Since its introduction, it is not only the Altcoins that has produced life changing returns. After all, it's important to remember that when [Bitcoin](#) was first introduced in 2009, its value was only a fraction of \$0.01 per token. And when you consider that Bitcoin later hit a high of more than \$68000 - it represents millions of end-to-end revenue.

However, Bitcoin has since become a trillions of dollars asset class, so it goes without saying that the rising potential from here will be limited. In fact, when you compare the performance of Bitcoin in previous years with the top Altcoins. BTC is not as attractive as before.

For example, in the first 12 months since writing this page, the price of Bitcoin has fallen by more than 20%. In contrast, [Ethereum](#) has risen by nearly 50%. In five years, Bitcoin increased by 3600%, while Ethereum's revenue exceeded 7000%.

Therefore, if your main priority is to target high-performance encrypted assets, Altcoins may be more suitable for your risk appetite than Bitcoin.

## Comparison Between Altcoins and Bitcoin

Since its launch, it is not only Altcoin that has produced life changing returns. After all, it's important to remember that when Bitcoin was first introduced in 2009, its value was only a fraction of \$0.01 per token. When you consider that Bitcoin later hit a high of more than \$68000 - it represents millions of end-to-end revenue.

However, Bitcoin has since become a trillions of dollars asset class, so it goes without saying that the rising potential from here will be limited. Actually, when you compare the performance of Bitcoin in previous years with the top Altcoins, BTC is much less attractive than before.

For example, in the first 12 months after writing this page, the price of Bitcoin has fallen by more

than 20%. In contrast, Ethereum has risen by nearly 50%. In five years, Bitcoin increased by 3600%, while Ethereum's revenue exceeded 7000%.

Therefore, if your main priority is for high-performance encrypted assets, Altcoins may be better suited to your risk appetite than Bitcoin.



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## Diversify Investment

Another major advantage of adding the best Altcoins to your portfolio is that you can easily diversify your investments to help mitigate the risk.

Of course, on the one hand, the cryptocurrency market often moves synchronously with each other, which means that when Bitcoin performs well, so does the Altcoins. However, there must be some Altcoins perform much better than others. Therefore, you can give yourself the best chance to choose the best performing alternative currency by adding a wide range of token options to your portfolio.

This can be easily achieved when you use an online broker that not only provides minimum investment requirements, but also has a huge number of markets. For example, at BTCC, a world's longest-running cryptocurrency exchange that never get hacked, you will have access to dozens of leading Altcoins, with a minimum trading volume of 3 USDT.

## Cheap Price of Altcoins

Another reason Bitcoin and even Ethereum are somewhat unattractive to value investors is that these tokens are now trading at high prices. After all, Bitcoin and Ethereum later broke through the highs of about \$68000 and \$5000, respectively. This means that by investing a proper amount of money, you are likely to buy only a small part of a token.

However, when studying the best Altcoins in 2022, we encountered some noteworthy projects, and their entry price is still very low. For example, as we mentioned earlier, you can get about 5 million tokens by investing \$100 in Shiba Inu.

Crucially, although the price of an alternative currency does not determine its total valuation alone, it is better to invest in a cryptocurrency project that allows you to have a large amount of tokens, rather than a small number.



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## Innovation Beyond Financial Payments

We like Altcoins also because some projects later brought innovation to the cryptocurrency field. Of course, Bitcoin itself is revolutionary. However, the network can only promote global payments. In terms of the best Altcoins we have encountered, some of the most compelling projects provide the following.

- Lucky block is decentralizing game results through smart contracts, which is completely changing the Global lottery industry.
- Both Decentraland and Sandbox provide virtual 3D worlds that allow users to buy plots and real estate and then sell them on the open market through NFTs.
- Cosmos is solving the problem of blockchain interoperability.
- Solana is seeking to challenge Ethereum's leading position in smart contracts. Its transaction speed is ultra fast, scalable and low cost.

The above examples are just a few . The key point is that by investing in an altcoin that provides something different from the status quo, the corresponding token has a good chance to perform well.

## Risks of Altcoins

Now that we have bought the advantages of Altcoins for your portfolio, you can consider the risk as well. The best Altcoins to buy right now include Litecoin , XLM and ETH. You probably know that crypto assets are unstable anyway - but the risk of loss can be much higher for Altcoins - especially those with smaller market caps.



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## Extreme Volatility

As mentioned above, all digital currencies have high volatility – especially compared with the traditional stock market. However, if you invest in Altcoins with a small or medium market value, the volatility you experience may be extremely crazy. For example, some of the Altcoins we encountered initially experienced rapid upward fluctuations and then collapsed to a price lower than the project start-up valuation.

In fact, many Altcoins are now worth more than 95% less than their previous record highs. In the end, if you buy Altcoins that have experienced a similar level of depreciation, it may wipe out most of your investment.

## What You Need to Consider to Buy Altcoins

When deciding where to buy Altcoins for your portfolio, we recommend exploring the following indicators before you open an account with an exchange or broker.

- Is the platform regulated by well-known licensing agencies?
- What alternatives can the platform expose you to?
- What fees and commissions do you need to pay to buy the Altcoins you choose?
- What is the status of the platform in terms of customer service and payment methods supported?
- What is the minimum risk you need to take when purchasing Altcoins on this platform?

Considering the above indicators, we find that [BTCC](#) is the overall best place to [buy Altcoins in 2022](#). We explain the reasons in the following chapters..



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## BTCC - Best Place to Buy Altcoins in 2022

BTCC is our pick for the [best crypto exchange](#) that is ideal for investors of all skill sets.

As a world's longest-running cryptocurrency exchange that never get hacked, BTCC have a long-standing history of commitment to our customers. Backed by BTCC own technical team, they ensure that the platform can still maintain a stable and smooth trading environment even at the time of extreme market condition.

This means that you can buy Altcoins without needing to worry about the safety of your funds. And each transaction can be undertaken with as low as 3 USDT. We offer leveraging of up to 150x on

USDT perpetual contracts which supported major cryptocurrencies. 14 trading pairs are available and trader can make profit by either holding long or short position.