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Original:

<https://www.btcc.com/en-US/academy/financial-investment/tesla-stock-split-what-it-means-for-investors>

### Tesla Stock Split : What it Means For Investors

#### Abstract:

- This lower per-share price makes the company's stock more accessible to regular investors, who will hopefully purchase shares and improve the company's overall value.
- Despite the fact that investors frequently have dramatic short-term reactions to stock splits, it is important to remember that investing is ultimately about evaluating a company's success.
- In 2022, stock splits occurred for not just Amazon and Google but also Shopify.

You might have heard that [Tesla](#) had a stock split recently. (Yeah, I know, another.) On August 24, 2022, the electric vehicle manufacturer had another [stock split](#). After a week, let's take stock.

Many people who follow the market closely and casual investors alike are curious about the [Tesla stock split](#). The latest Inflation Reduction Act has also increased focus on the EV business as analysts try to decipher how funding will be distributed.

A lot of people are talking about the stock split since Tesla is the sixth largest company in the world and its performance is crucial to the electric vehicle sector in the United States. In this article, we'll analyze the Tesla stock split, tell you if and how the split affects the stock's value, and explain what you should do next.

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## Why Do Stocks Split?

A stock split is often seen as little more than a “cosmetic surgery” for companies. When a stock is split, it’s usually so that individual investors may afford more of the stock.

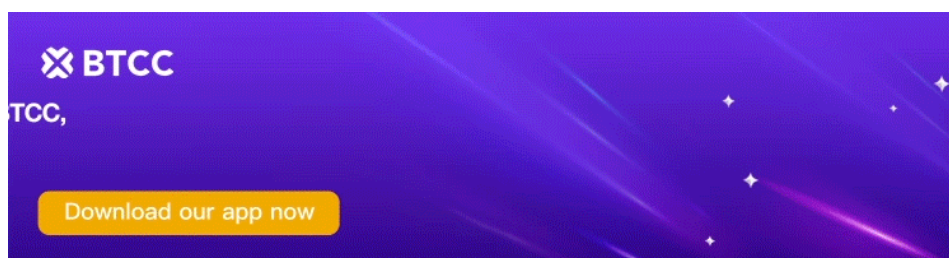
They might also do this to bring their stock price in line with that of other companies. In other words, if Coca-stock Cola’s is up at \$200 or \$300 while competing soda stocks are selling for \$5 or \$10 each, the company’s management may opt to issue double shares in order to reduce the stock price by 50%.

The company’s valuation has not changed; the only thing that has changed is the paper value of a share, which has been cut in half.

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## Is it A Good Idea To Split Stocks?

While it's true that a stock split reduces the price of individual shares, the value of your holdings remains the same. Simply put, you may now buy twice as many shares at the same price. The current value of the stock is halved from its previous high.

Investors who aren't paying close attention may find themselves lost in the shuffle after a stock split. Misinformation in financial analysis can be introduced if a share split is overlooked in a historical chart. When a stock is split, the number of people who are able to trade it increases.

It's also worth mentioning that in this day and age of fractional investment, when platforms create tokens allowing small traders to buy bits of an individual company or cryptocurrency, stock splits to make shares affordable are even less feasible.

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## How do Stock Splits Work?

Let's start with a quick recap of how stock splits work. The outstanding number of shares of stock is increased when the company's stock is split by the board of directors. So, the value of a single share decreases since it represents a lesser stake in the business. Like slicing your pie into individual servings.

Stock in the company is now within reach of more investors thanks to the drop in price per share; these new buyers will boost the company's market capitalization and, in theory, send the stock price back up.

The main advantage of a stock split is that it makes investing in the firm more accessible to people who would not have been able to afford it before due to the higher share price. Although more and more investors are comfortable buying fractional shares, many still prefer to buy whole shares or are put off by the stock's high price.

To attract additional retail investors, a corporation may also decide to split its shares of stock. Investors who buy and sell stocks on a more casual basis are more likely to be attracted to a stock with a lower price.

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## Tesla Stock Split Date

When exactly will Tesla stocks be split? For months prior, speculation persisted that Tesla would divide its stock. The 3-for-1 stock split was authorized during Tesla's annual meeting on August 4, 2022. On March 28 of this year, though, a tweet first suggested the stock split. As anticipation grew, a vote by shareholders was required to formalize the stock split.

According to a proxy statement filed by Tesla earlier this year, the company split its shares so that all employees might potentially benefit from equity at a lower price. More workers and investors could get in on the Tesla action if the stock price were reset.

In their press statement, Tesla made the following claims:

“Our stock price has increased by 43.5% between the date of our stock split in August 2020 and today, June 6, 2022. While this increase in value has been very beneficial to our employees throughout the years, we are committed to ensuring that all of our workers, regardless of when they joined the company, get the same benefits.

In addition to making the common stock more accessible to retail stockholders, Tesla stated in the announcement that it wants to provide greater equity management options to its employees.

On August 24, 2022, after the stock market had closed, there was a stock split. As the market closed that day, TSLA stock had reached \$891.29. On August 25 at market open, shares were selling for around \$302. On August 26th, the price of the stock was \$288.09. The price objective for the stock in the next year is \$306.10.

The Tesla shares split a few years ago, so keep that in mind. In August of 2020, Tesla shares were split five ways for the price of one. With Tesla’s continued market dominance, this marks the company’s second stock split in only two years.

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## Other Major Stock Splits

In 2022, there were a couple other significant stock splits. This year has seen a number of stock splits, Tesla included.

- **Shopify (SHOP)**

In 2022, not only did Amazon, but another major online retailer, undergo a stock split. On June 29th, Shopify performed a 10-for-1 stock split. Experts are concerned about the effects of inflation and shifts in consumer spending on online retail platforms like Shopify, which profited from increased online consumer purchasing during the pandemic.

If you're interested in seeing how stock splits affect firms' share prices, you can do so by studying the companies' stock charts before and after the split.

Even though these large-cap stock splits in 2022 were crucial, we still need to monitor market reaction to see if there is optimism about easing inflationary pressures. There are also external and political variables that could affect the stock market in 2022, such as new government regulations and worldwide conflicts.

- **Amazon (AMZN)**

There were others who thought this stock split was the most significant of the year. At the closing of trading on June 2, Amazon's stock split 20-to-1. For the first time since 2017, a share of Amazon has sold for less than \$1,000 as a result of this stock split.

- **Alphabet (GOOG)**

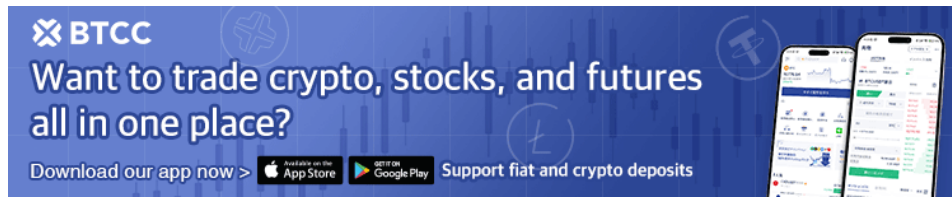
On July 15, 2022, after the market closed, shares of Alphabet (Google's parent company) were split 20 for 1.

Currently, Alphabet controls 80% of the worldwide search engine industry thanks to Google's dominance, and the advertising division of YouTube generates billions of dollars annually for the conglomerate.

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## Conclusion

While it's great to keep tabs on stock splits, investors shouldn't lose sight of the basics or get carried away by the buzz around announcements. Investors' initial reactions to stock splits are usually quite dramatic, but in the long run, investors need to focus on the company's actual performance. You should put your money into organizations that are successful and offer high returns for your money.

Artificial intelligence (AI) is the best tool to help you profit from Tesla and EV shares. Q.ai's investment kits, powered by artificial intelligence, remove uncertainty from the process.

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BTCC have also launched tokenized stock and commodity USDT-margined futures. Now you can trade gold, silver and stock on BTCC. These tokenized futures contracts are innovative products invented by BTCC, and users can trade stocks and commodities with USDT on our platform. Below are the details of the newly-added trading pairs.

# Tokenized Futures - Contract specifications

Product	Trading hours (UTC+0)		Leverage	Tick Size	Min. Lot Size	Liquidation Level
	Summer time	Winter time				
GOLDUSDT (Gold)	<u>Trading hours</u> 23:00 on Sunday - 21:45 on Friday	<u>Trading hours</u> 22:00 on Sunday - 20:45 on Friday	150x	0.01	1	30%
SILVERUSDT (Silver)	<u>Daily break</u> Every day 22:00 - 23:00	<u>Daily break</u> Every day 21:00 - 22:00	150x	0.001	100	
AAPLUSDT (Apple)	<u>Trading hours</u> 14:30 - 21:00 Every day from Monday to Friday	<u>Trading hours</u> 13:30 - 20:00 Every day from Monday to Friday	50x	0.01	1	
TSLAUSDT (Tesla)			50x	0.01	1	
METAUSDT (Meta)			50x	0.01	1	
TSMUSDT (Taiwan Semiconductor Manufacturing Company Limited)			50x	0.01	1	
MSFTUSDT (Microsoft)			50x	0.01	1	

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BTCC has an [iOS](#) app and [Android](#) app if you prefer to trade on the go.

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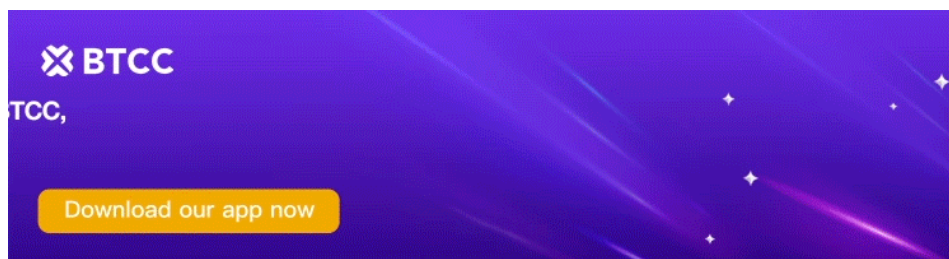


**Android QR Code**





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## Why Trade Tokenized Futures on BTCC

To trade tokenized futures, you can choose BTCC crypto exchange. [BTCC](#), a [cryptocurrency exchange](#), was founded in June 2011 with the goal of making crypto trading reliable and accessible to everyone. Over 11 years of providing crypto futures trading services. 0 security incidents. Market-leading liquidity.



Traders may opt to trade on BTCC for a variety of reasons

- **Secure:** safe and secure operating history of 11 years. Safeguarding users' assets with multi-risk management through the ups and downs of many market cycles
- **Top Liquidity:** With BTCC's market-leading liquidity, users can place orders of any amount—whether it's as small as 0.01 BTC or as large as 50 BTC—instantly on our platform.
- **Innovative:** Trade a wide variety of derivative products including perpetual futures and tokenized USDT-margined stocks and commodities futures, which are innovative products invented by BTCC.
- **Flexible:** Select your desired leverage from 1x to 150x. Go long or short on your favourite products with the leverage you want.

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### **1.Is BTCC safe?**

Since its inception in 2011, BTCC has made it a priority to create a secure space for all of its visitors. Measures consist of things like a robust verification process, two-factor authentication, etc. It is considered one of the most secure markets to buy and sell cryptocurrencies and other digital assets.

### **2.Is it possible for me to invest in BTCC?**

Users are encouraged to check if the exchange delivers to their area. Investors in BTCC must be able to deal in US dollars.

### **3.Can I Trade BTCC in the U.S?**

Yes, US-based investors can begin trading on BTCC and access the thriving crypto asset secondary market to buy, sell, and trade cryptocurrencies.

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