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Original:

<https://www.btcc.com/en-US/academy/research-analysis/will-pepe-coin-reach-1>

Will Pepe Coin Hit \$1? PEPE Coin Price Prediction

A well-known cryptocurrency based on memes, [Pepe Coin \(PEPE\)](#) has attracted a lot of interest in the [cryptocurrency](#) community. Even while some investors hope PEPE will reach \$1, it's important to address the tokenomics and actual market conditions that make this unlikely. However, if PEPE is handled strategically and patiently, it can still yield remarkable rewards. Let's examine the reasons why PEPE might not hit \$1 and how you might profit from it without turning into a panic seller.

[TRADE_PLUGIN]PEPEUSDT,SHIBUSDT[/TRADE_PLUGIN]

Reasons Why PEPE Coin Could Never Reach \$1

1. A Vast Supply of Tokens

There are 420.69 trillion tokens in circulation for PEPE. It would take a PEPE market valuation of more than \$420 trillion for the cryptocurrency to hit \$1. To put things in perspective, as of 2024, the total market cap of cryptocurrencies, including Ethereum and Bitcoin, is over \$1.5 trillion. An estimate of PEPE's worth is extremely difficult to achieve, given that the world's gross domestic product is close to \$105 trillion.

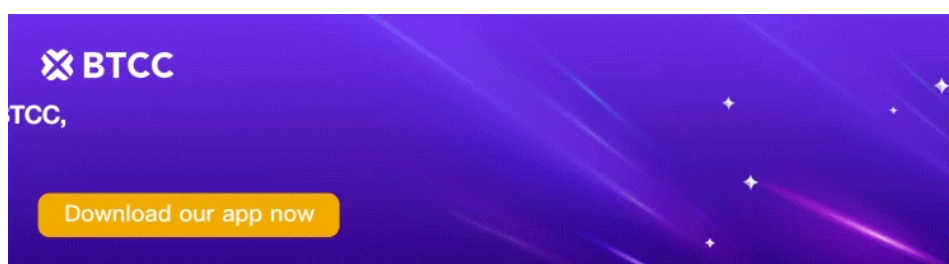
2. Decreased Practicality

Unlike Ethereum and Solana, two prominent cryptocurrencies with broad applications in decentralised finance (DeFi), non-fungible tokens (NFTs), and smart contracts, PEPE is mostly successful as a meme coin. Speculative trading and community excitement, not actual use, are the main drivers of its value. It will be very difficult to maintain the exponential gains necessary to achieve \$1 in the absence of solid fundamentals that support growth over the long term.

3. Meme Coins' Market Saturation

Meme coins such as Dogecoin, Floki Inu, and Shiba Inu are abundant on the cryptocurrency market. When the initial excitement surrounding these coins fades, it can be difficult for them to keep moving forward. There is a lot of competition for investors' money, even though PEPE is popular. Because of this, maintained price increases are difficult.

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Reasons Why PEPE Is Still a Lucrative Investment Opportunity

The enormous community support and unpredictable price action of PEPE make it a promising

investment opportunity even if it fails to reach \$1. In this way:

1. Using Previous Results as a Standard

There have been unprecedented price gains in PEPE since its introduction, with returns of several thousand percent achieved in relatively short periods of time. During PEPE's initial rally in 2023, for instance, early adopters saw returns of more than 10,000%. This kind of increase isn't guaranteed to happen again, but it does show that the coin may do well throughout speculative cycles.

2. Progress Fueled by the Community

Coins with a strong community following and strong social media trends do very well, such as PEPE. Trading volume and price increases for PEPE are caused by its devoted community's aggressive promotion of the cryptocurrency. You may ride these waves to huge profits if you know when to sell and not panic when prices drop.

3. Being Patient Yields Better Results

Meme currency holders have a track record of outperforming panic sellers during market corrections. As an example:

Many Dogecoin investors who bought in early and stuck with it through many market crashes ended up making millions in 2021 when DOGE skyrocketed.

Shiba Inu: Despite immense volatility, early SHIB holders witnessed phenomenal gains.

Similarly, PEPE compensates investors who stick with the market through thick and thin, even when times are tough. Price drops are frequently followed by rebound rallies because of its cyclical nature.

4. Making Smart Purchases at Price Drops

Cryptocurrency market cycles are real. If you buy PEPE while prices are low during a bear market, you can make the most of the next bull market. Instead of getting caught up in the excitement of a cryptocurrency's high price, many successful investors use this method.

[TRADE_PLUGIN]PEPEUSDT,SHIBUSDT[/TRADE_PLUGIN]

Where to Trade Crypto Futures?

You can trade crypto futures on BTCC Now. Over 300 USDT-margined perpetual trading pairs are available for users to trade, including many popular altcoins and meme-coins.

[**Trade crypto futures Now**](#)

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About BTCC

BTCC is a leading cryptocurrency trading platform that is distinguished by its ability to balance the simplicity of use with advanced features. It provides a comprehensive educational program through the BTCC Academy, 24/7 customer support, and robust security to both novices and experts. BTCC is a top choice for digital asset investors due to its emphasis on user contentment, which fosters a secure and informed trading environment across a variety of cryptocurrencies.

BTCC is one of the few exchanges in the market that offers high-leverage options for investors and concentrates extensively on futures trading. Users have access to more than 300 USDT-margined perpetual trading pairs, which encompass numerous prominent altcoins and meme-coins. Additionally, the platform has recently implemented spot trading to facilitate novice users who may not be acquainted with futures trading.

- **Established Reputation:** BTCC is one of the oldest and most well-known cryptocurrency exchanges, having been operational since 2011. Its history in the market enhances its credibility and trustworthiness.
- **A Diverse Selection of Cryptocurrencies:** BTCC allows customers to access and exchange a wide range of digital assets.
- **Margin and Futures Trading:** BTCC provides margin and futures trading options, allowing customers to expand their trading holdings and potentially increase their profits.
- **Proficient Trading Instruments:** such as real-time market data, trading charts, and technical analysis indicators. These tools can help users make informed trading decisions.
- **Security Measures:** BTCC values security and uses a variety of safeguards to secure customer payments and information. This includes two-factor authentication (2FA) and cold storage of cryptocurrency assets.

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